



# Innovation in Action



## 57<sup>th</sup> Annual WTEA Conference & Trade Show Thursday, March 12, 2026 8:00 a.m.— 4:00 p.m. Chula Vista Resort ~ Wisconsin Dells, WI

The one-day trade show is an integral part of the annual Technology & Engineering Education Conference sponsored by the Wisconsin Technology Education Association. The conference opens Wednesday evening with our annual Technology Education Awards Banquet and continues through Friday, **ending with a noon luncheon and keynote speaker.** In addition to the Trade Show Exhibition, Thursday's schedule includes **sectional presentations, school project displays and a morning keynote speaker.** On Thursday evening we hold the **President's Reception**, an informal event open to all attendees, exhibitors, presenters and guests. This free event provides an opportunity for networking in a relaxed atmosphere with complimentary refreshments, live entertainment, door prizes, and a silent auction to support the WTEA Foundation Scholarship Fund.

Exhibit assembly: Wednesday: 2:00pm – 8:00pm & Thursday: 6:30am – 8:00am

Trade Show hours: Thursday: 8:00am – 4:00pm

Refer to the exhibit hall diagram on the reverse side for booth location, approximate sizes, and booth prices. All booths are draped and include an 8' table with 2 chairs and two box lunches.

### - Conference Sponsorship Opportunities

Awards Sponsor	Raffle Prize Donor
Coffee Break Sponsor	Name-tag Lanyard
Conference App	Project Showcase Sponsor
General Session Sponsor	A-V Sponsor
Program Advertisements	Silent Auction Donor
Coffee Break Sponsor	Boot Camp Sponsor
Conference Pens, Notepads, bags, etc.	Private Demo Session with Lunch

*Money raised by the Raffle and Silent Auction will fund college scholarships for future technology educators.*



*Conference sponsors will receive recognition in the conference program, the conference App, from the podium during a general session, in the WTEA Interface Journal, and on our website.*

*For sponsorship information and opportunities contact  
Joe Ciontea, WTEA Executive Director  
Ph: (920) 904-2747 email: jc.wtea@gmail.com*

# 57th Annual Conference & Trade Show

## Tentative Conference Schedule

### Wednesday, March 11, 2026

5:30 p.m. - 8:00 p.m. Conference Registration  
 2:00 p.m. - 8:00 p.m. Trade Show Exhibitor setup  
 7:00 pm - 9:00 p.m. Awards Banquet (Ticket Required)

### Thursday, March 12, 2026

7:30 a.m. - 3:00 p.m. Conference Registration  
 8:00 a.m. - 4:00 p.m. Trade Show  
 9:00 a.m. - 10:00a.m. 1st General Session  
 10:00am. - 3:30 pm. Project Showcase  
 10:15 am. - 3:30 p.m. Concurrent Breakout Sessions

### Thursday, March 12, 2026 (evening)

7:00 p.m. - 9:30 p.m. President's Reception and WTEA Foundation Silent Auction

### Friday, March 13, 2026

6:45 a.m. - 7:45 a.m. Early Riser Breakfast (Complimentary)  
 7:30 a.m. - 11:30 a.m. Conference Registration  
 7:45 a.m. - 8:30 a.m. WTEA Membership Meeting  
 8:45 a.m. - 12:15 p.m. Concurrent Sessions & Project Showcase and  
 9:00 a.m. - 2:30 p.m. Automotive workshops at Easton Motors  
 12:30 p.m. - 2:00 p.m. 2nd General Session & Luncheon  
 After General Session - Raffle Drawing & WTEA Meetings

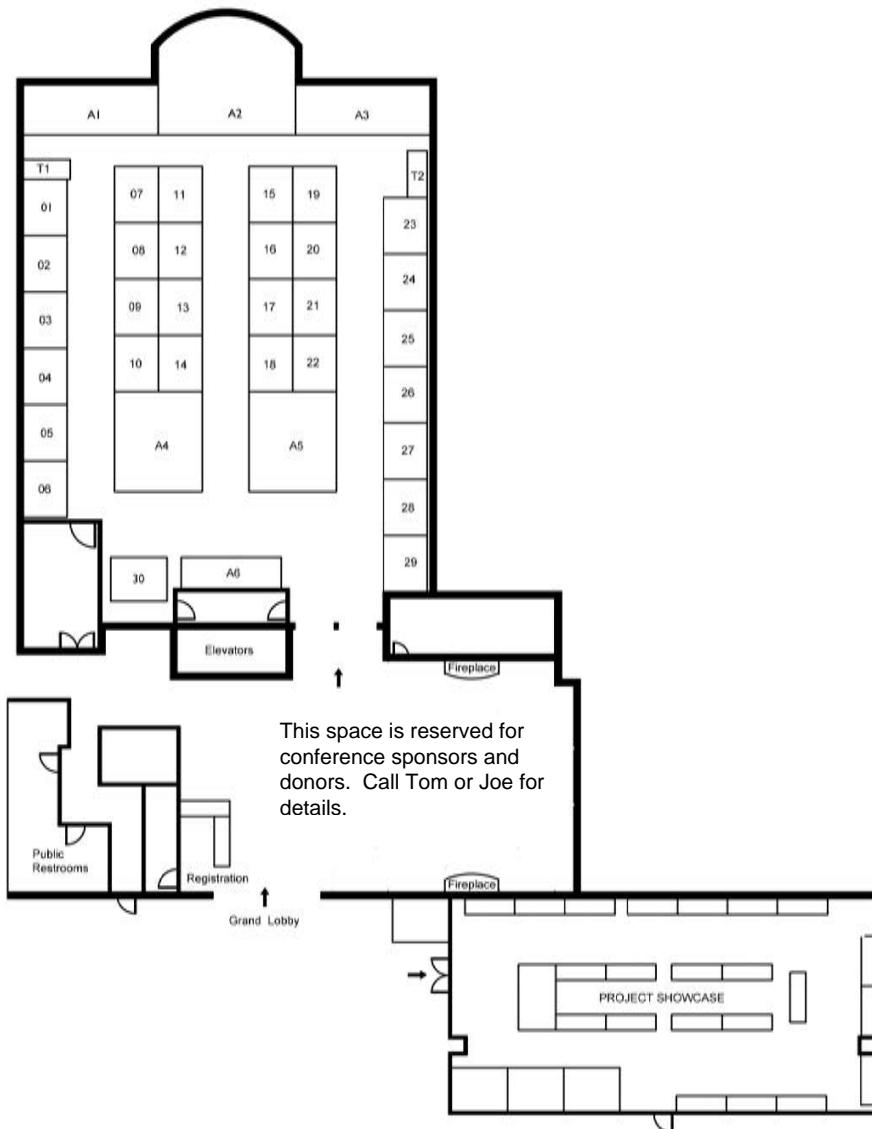
## 2026 Trade Show

### \*Booth Size & Pricing

Booth#	Size	Cost
A2	14 x 22	\$885
A1-A3	10 x 21	\$700
A4-A5	14 x 16	\$1340
A6	5 x 16	\$630
01-30	7 x 9	\$375

*Double booths 01-30 \$675*

*\*All Sizes are approximate*



### Tom Barnhart

Exhibit Coordinator

(ph) 920-615-1939

tb.wtea@gmail.com



1000 Chula Vista Parkway  
 Wisconsin Dells, WI 53965

WTEA Office  
 879 Oakwood Ln  
 Watertown WI 53094

[www.wtea-wis.org](http://www.wtea-wis.org)

# "Innovation in Action"

57<sup>th</sup> Annual Wisconsin TECHNOLOGY Education Association Conference &  
Trade Show **Thursday, March 12, 2026 ~ 8:00 a.m. – 4:00 p.m.**

## EXHIBIT SPACE CONTRACT

Complete this fillable form using Acrobat Reader and return by email to Tom Barnhart.

Firm Name:

Address:

City:

State

Zip

Phone

Exhibit Contact & Title:

Contact email address:

Company website:

Describe business products/services:

### Conditions of Contract

- ❖ A standard 7' x 9' booth is \$375. Refer to the Exhibitor Prospectus Map for booth locations and pricing on oversize booths and premium locations
- ❖ A \$200 deposit per booth is required to reserve booth space. **We will only hold your booth reservation for 10 days without a deposit.** Once your reservation is complete we will send an invoice for your final payment. The balance is due by 12/1/2025. Booths ordered after Dec. 1st require payment in full. Booths canceled after Jan. 10th will be assessed a \$200 cancellation fee. No refunds will be given for booths canceled within 30 days of the Trade Show. All exhibitors must abide by the contract terms on the following page.

*Contact me about being a Conference Sponsor*

Exhibit Contact

Date

Please note: Watch the WTEA website for conference and Trade Show changes and updates [www.wtea-wis.org](http://www.wtea-wis.org).

**Booth preferences:** use the space below to describe your preferred booth location and make other requests.

Return completed contract to: **Tom Barnhart, Exhibit Coordinator**

email: [tb.wtea@gmail.com](mailto:tb.wtea@gmail.com)

2946 Cinnamon Ridge Trail Suamico, WI 54313

Phone: (920) 615-1939

**Keep a completed copy of both sides of the document for your records**



\$200 Deposit is enclosed/in the mail.

email me an invoice for the deposit

Click here now to pay the deposit with a credit card.



Use Acrobat Reader to complete this fillable form and select Save Contract.

Email the saved file to [tb.wtea@gmail.com](mailto:tb.wtea@gmail.com)

## Contract Terms for the WTEA Trade Show

*These guidelines are considered to be part of all exhibit space contracts. The Conference Coordinator reserves the right to interpret them, as well as to make final decisions on all points which the guidelines do not cover.*

1. CONVENTION CENTER: Exhibits will be in the Ballroom and other spaces of the Chula Vista Resort. The exhibits will be open on Thursday only, from 8:00 a.m. to 4:00 p.m.

Call for instructions if you need to ship items to the conference center.

2. INSTALLATION AND DISMANTLING OF EXHIBITS: Exhibits may be installed the day before the exhibition between 2:00 p.m. and 8:00 p.m. and the morning of the exhibition between 6:30 a.m. and 8:00 a.m. All work must be done and each booth ready for viewing by 8:00 a.m. Exhibits must be staffed and remain intact from 8:00 a.m. until 4:00 p.m. All dismantling must be finished and all exhibit material moved from the exhibit hall by 6:00 p.m. the same day.

Space not occupied by 7:30 a.m. the day of the exhibition, may be canceled or reassigned without refund.

Attaching pictures, signs, cards, and lights to the exhibit hall are not permitted. All property destroyed or damaged by exhibitors must be replaced to its original condition by the exhibitor at their own expense.

**Be a Conference Sponsor - Call us today for details**

3. CHARACTER OF EXHIBITS: The Exhibit Coordinator reserves the right to decline or prohibit any exhibit, which, in his judgment is not suitable to or in keeping with the character of the Trade Show. *Under no condition will combustible oils or fuels be permitted in the exhibition area*

4. CANCELLATION: The Exhibit Coordinator will reserve booth space upon receipt of the contract and deposit. A \$200 cancellation fee will be assessed to any exhibitor who cancels their space after January 10<sup>th</sup>. No refunds will be given for cancellations within 30 days of the conference.

5. SUBLETTING SPACE: No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted for their exhibit to any other person or firm without the written consent of the Exhibit Coordinator.

6. EXHIBITOR'S INFORMATION: A listing of available services, electrical equipment, booth furniture, hotel reservations, ID badge requests, banquet information, and shipping info will be sent to contracted exhibitors along with booth assignment prior to January 10<sup>th</sup>.

7. EXHIBITOR IDENTIFICATION: All exhibitors shall wear a badge that identifies their name and company.

8. SOLICITATIONS OR DEMONSTRATIONS: Exhibitors are confined to their own respective booths. No canvassing or distribution of materials may take place outside of the rented booth space. Aisles in front of the booths must be kept completely clear. Operation of any objectionable sound devices will not be allowed. Engines or any kind of equipment may be operated only with the consent of the Exhibit Coordinator.

9. ATTENDANCE PRIZES & RAFFLES: Please donate items to be used for the Silent Auction or to be given away as attendance prizes at the President's Reception on Thursday evening.

10. STANDARD BOOTH: All booths are 7' by 9' unless specified otherwise. Each booth will include side dividers and a back drape or wall. No walls, partitions, decorations or other obstructions may be erected which in any way interferes with the view of any other exhibitor. Exhibitors desiring to use other than standard booth equipment, decorations or arrangements must submit detailed copies to the Exhibit Coordinator and request written approval. Furniture, equipment, phone lines, and services other than that provided with your booth may be rented from the Chula Vista Resort. Fees are the responsibility of the exhibitor.

General lighting and a standard outlet is provided for all booths. Additional electrical work and equipment must be ordered through the hotel to insure that it will meet all state codes. Additional fees are the responsibility of the exhibitor.

The WTEA will provide a complimentary box lunch to all contracted exhibitors. Standard booths will receive up to 2 lunches. A limited supply of additional lunches will be available to exhibitors with larger booths.

Please note: **the WTEA Executive Committee reserves the right to limit the amount of space used by one exhibitor. All booth sizes are approximate.**

11. LIABILITY AND INSURANCE: The WTEA cannot guarantee against loss or damage of any kind. Neither the WTEA, or any of its representatives or the Convention Center will be responsible for any injury, loss or damage that may occur to exhibitors or their property, prior to, during, or subsequent to the period covered by the exhibitor's contract, provided said injury, loss or damage is not caused by the negligence or willful act of one or more of the above mentioned parties. The hotel and the WTEA will exercise reasonable care for the protection of the exhibitor's materials and displays. However, the exhibitor upon signing the contract expressly releases the WTEA, individuals, committee, conference center and firms from any and all claims for such loss, damage or injury.

12. **BE A CONFERENCE SPONSOR:** Show your support for the WTEA and increase your exposure to the association membership. There are many opportunities to sponsor conference activities. The WTEA Foundation holds both a ticketed raffle and a silent auction during the President's Reception.

Exhibitors are invited to attend and participate in the event. Please consider donating items for this event to support the WTEA Foundation Scholarship Fund. Contact Joe Ciontea for sponsorship and raffle information.

13. ADDITIONAL AGREEMENT INFORMATION: It is agreed that the exhibitor will abide by the rules and regulations stated **here** before, during and after the Trade Show and by any other reasonable rules considered necessary by the WTEA provided these do not alter the exhibitor's contractual rights. In the event of a dispute between an exhibitor and the Exhibit Coordinator, it is agreed that **any question may be referred to the association's** Executive Director. The WTEA will not assume responsibility of financial transactions between the exhibitor and the electrician, decorator, hotel, hall or drayage firm.

14. GENERAL INFORMATION: The Exhibit Coordinator, or his designee will be available to advise and assist exhibitors prior to, during and following the trade show. Further questions may be referred to:

Tom Barnhart  
Exhibit Coordinator  
2946 Cinnamon  
Ridge Trail Suamico, WI 54313  
Phone (920) 615-1939  
[TB.wtea@gmail.com](mailto:TB.wtea@gmail.com)

### Other Contacts

Joseph Ciontea, Executive Director  
(920) 904-2747 [Jc.wtea@gmail.com](mailto:Jc.wtea@gmail.com)

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[www.wtea-wis.org](http://www.wtea-wis.org)