## WrenchWay

#### WrenchWay School Connect

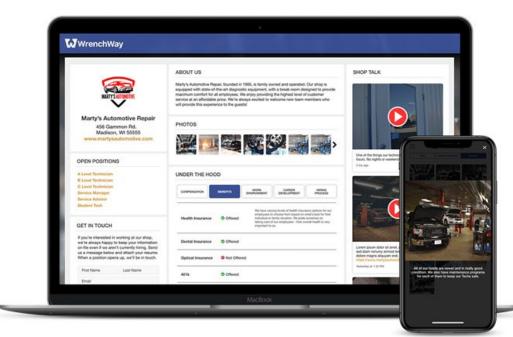


## About WrenchWay

Mission: Help solve the technician shortage

Solutions:

- Top Shops
- Reverse Job Posts
- School Connect
- WrenchWay Insiders
- Top Schools



## Discussion

- How do you connect with businesses?
- What challenges do you experience working with industry?
- What has been helpful when working with industry?

## Why Build Relationships with Industry?

- Keep curriculum up-to-date and close skills gaps
- Get students more exposure to the industry
- Improve your program by getting resources and donations from local businesses

## Best Practices for Engaging with Industry

- Have advisory committees and make sure meetings are effective
- Go visit local businesses and develop relationships
- Invite local businesses to visit your class
- Tell local businesses how they can help

## What is WrenchWay School Connect?

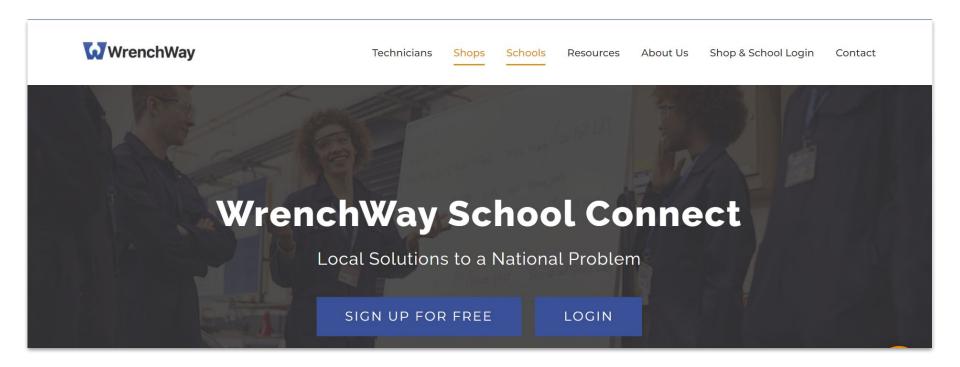
#### WrenchWay School Connect

- Connect with local shops and dealerships
- Browse available resources from shops
- Post requests for resources
- Free to use



## Create an Account

#### https://wrenchway.com/school-connect



### Create an Account

	WrenchWay Shop & School Sign Up	
First Name	Last Name	
	1	
Job Title		
Email	Phone	
	Next	
	Step 1 of 2	
(	This site is protected by reCAPTCHA and the Soogle Privacy Policy and Terms of Service apply.	
	Want to log in? Log in here	



**Organization Name** Organization Type Туре × **Organization Address** City State Zip State × Your contact info will not be shown publicly and will only be used if we need to contact you about your account. Get Started

## Fill Out Your School Profile

WrenchWay	Organizations List > Mt. Horeb High School	Admin Site View Top Shops	sara@findawrench.com Logout	
School Connect Profile		ABOUT US		
Requests & Resources My Requests & Resources Messages Schools School Zone Videos 🗗 Users Guides Preferred Partners	Mt. Horeb High School	Mt. Horeb High School has about 750-800 students and is located in south central Wisconsin. Our High School has robust programs in Technology and Engineering and Ag Sciences that offer courses in mechanics. Located near both an urban center (Madison, WI) and in the heart of a rich agricultural industry - Students find many career opportunities. Our graduates often attend Madison College or Southwest Technical College after graduation, in addition to entering many apprenticeships in the trades.		
	Mount Horeb, WI 53572 SCHOOL TYPE High School	PHOTOSImage: state of the state of	This school has not yet added any Shop Talk videos.	

## Post Shop Talk Videos

#### SCHOOL PROFILE



#### Freedom High School

undefined undefined Freedom, WI 54130

#### SCHOOL TYPE

#### ABOUT US

The Freedom High School Automotive program came to life in 1972 under the guidance of Bob Abitz, who built the program over an outstanding 35 year career. Over the years this program has grown into one of the most renowned and accredited programs in the state and even the nation. Current instructor Jay Abitz has taken the program to the next level by introducing new curriculum, teaching practices, tools and technology and continuing the grow the program.

FHS is well known for its success through the SkillsUSA (formerly VICA) collision repair contest with 26 state champions (state record) and multiple finishes inside the top 10 at nationals including 3rd (Nick Heiptas 03) and 2nd (Brian Vanderheiden 19). In 2021 Luc Murphy made history becoming the first national champion for Freedom



#### SHOP TALK



This video highlights the hands on skills taught and applied at Freedom High School!

## Videos - Why Create Videos?

- Industry wants to see what schools are working on
- Attract more students to your class/program
- Help promote technician careers and the industry
- Connect with local shops and dealerships for resources
- Educate parents on the value of your class/program
- Video content drives more engagement and interest

## Shop Talk Videos - What to Post

- Classroom tours
- Meet the instructors
- Student testimonials
- Highlight curriculum
- Message to parents

## Promo: Post a Video For a Chance to Win \$500!

# We're giving away \$500 to one lucky high school who posts a School Zone video on WrenchWay Shop Talk by April 15, 2022.

Be on the lookout for new chances to win every month!

## Browse Available Resources

67	Organizations List > Mt. Horeb High Sch	Nool Admin Site V	Tiew Top Shops	sara@findawrench.co	m <b>Logo</b> i
WrenchWay		Requests Available Res	ources		0
School Connect Profile Requests & Resources My Requests & Resources Messages Schools School Zone Videos 2	LOCATION City/State or Zip Code 5 MILES Search CATEGORY Advisory Committees Donations		WATDA Scholarship The Foundation of the Wisconsin Automobile & Truck Dealers will be available in 2022 for graduating high school seniors, at college students who are pursuing a career in the auto and tru students must be in their first year of a two-year program to be Foundation of WATDA Madison, WI	dult students and continuing technical uck industry. Current technical college	
Guides Preferred Partners	<ul> <li>Internships &amp; Other Work Opportunities</li> <li>Scholarships</li> <li>Shop Tours &amp; Job Shadowing</li> <li>Speakers</li> <li>Training &amp; Certification Programs</li> <li>Other</li> </ul>	AUTO CENTRE ALI 1992	Advisory Committee At Dan's Auto Centre, we would love to join local advisory con and help develop students. Dan's Auto Centre Mineral Point, WI	nmittees to help build stronger programs	
	POSTED BY  High School  Post Secondary		Italian Exotic and Super Car Apprentice/Inte Factory trained mechanics will teach the ins and outs of the ca	-	

## Post Requests

T	Organizations List > Mt. Horeb High Sc	hool Admin Site View Top Shops		sara@findawrench.com	Logout
WrenchWay	SCHOOL CONNECT	Add New	×	(	>
School Connect Profile Requests & Resources My Requests & Resources Messages Schools	LOCATION City/State or Zip Code 5 MILES V Search	Type © Requests Title	~	shop tools (hand tools or other equipment) that would be needed to teach esel mechanics.	
School Zone Videos 🕞 Users Guides Preferred Partners	CATEGORY  CATEGORY  Advisory Committees  Donations  Internships & Other Work  Opportunities  Scholarships	Description			
	<ul> <li>Shop Tours &amp; Job Shadowi</li> <li>Speakers</li> <li>Training &amp; Certification Programs</li> <li>Other</li> </ul>	Expires on 03/22/2022 Does not expire (until explicitly set as expired)	<u> </u>		
	POSTED BY High School Post Secondary Industry OTHER FILTERS	Categories Categories Advisory Committees Donations Internships & Other Work Opportunities Scholarships Shop Tours & Job Shadowing Speakers Training & Certification Programs Other			
	Favorites	Main Image			

## Requests - What to Ask For

- Advisory committee members
- Donations (i.e., tools, parts, equipment, etc.)
- Internships & work opportunities
- Scholarships
- Shop tours & job shadowing
- Speakers (in person or virtual)
- Training & certification programs

## Conversations

WrenchWay	Organizations List > Mt. Horeb High School	Admin Si	ite View Top Shops sara@	indawrench.com Logout
	Open Closed		Diesel Shop Tool List Truck Country - Madison	View Project Details
School Connect Profile Requests & Resources	Diesel Shop Tool List Truck Country - Madison	2/17/22	Truck Country - Madison Ray Clark	
My Requests & Resources Messages Schools School Zone Videos ⊡*	Diesel Shop Tool List Zimbrick European	2/17/22	To whom it may concern. Please reach out to me via phone or email. I would like to discuss more about your program and the details of your needs so I can assist. Glad to help in anyway. Best Regards, Ray Clark Director of Training and Development	
Users Guides Preferred Partners	Switch Vehicles EV Project Switch Vehicles, inc.	5/4/21	Truck Country & Stoops ~ Remember, training is never an expense. It is an investment in the future profitability for your department. Cell - 563-542-3277 Truck Country Technical Institute: 563-258-6701	
			3:48pm CT, 2/17/22	

#### Questions?



JAY GONINEN Co-Founder & President WrenchWay

jayg@wrenchway.com | wrenchway.com

