

# Using Desktop Publishing to Communicate

## UNIT OUTCOMES

**At the completion of this unit you will be able to:**

1. Apply the basic design principles to design four notepads that include illustrations, headlines, white space, and text.
2. Prepare a comprehensive layout to show what your final notepad designs will look like.
3. Define desktop publishing a inputting, editing, and outputting copy to be printed.
4. Produce four camera ready notepad designs using PageMaker.

## PROCEDURE

### Part 1

1. Draw a comprehensive layout using the design elements for each your notepad designs.  
Use an 8.5 x 11 sheet of blank white paper and fold into fourths.
2. Design your four(4) different notepads using the following specifications:
  - a. each must be 4.25 x 5.5 with 1/4 inch margins.
  - b. each must have 75% white space for writing notes.
  - c. each must have an illustration, a headline, and a line of text related to the headline and illustration.
  - d. each must use the design elements of impact, direction, balance, and contrast.
3. Use the typeface samples sheet to select a typestyle and use the clip art sample book to choose your illustrations.

**Have your designs checked by the Instructor before your start typesetting.**

**Instructors Signature** \_\_\_\_\_

### Part 2

1. Typeset your designs using PageMaker. Follow the procedures outlined in the book.
2. Print out only page **FIVE(5)** and turn in for evaluation

# Using Desktop Publishing to Communicate EVALUATION

CRITERIA	POINTS POSSIBLE	STUDENT POINTS	POINTS EARNED
<b>Questions and Procedures</b>			
answered all the questions	4	_____	_____
answered all but 1 question	3		
answered all but 2 questions	2		
answered all but 3 questions	1		
did not answer enough questions	0		
<b>Comprehensive Layouts</b>			
all 4 layouts	4	_____	_____
3 layouts	3		
2 layouts	2		
1 layout	1		
no layouts	0		
<b>Design size and margins</b>			
all correct size and margins	4	_____	_____
1 incorrect size	3		
2 incorrect sizes	2		
3 incorrect sizes	1		
all incorrect sizes and margins	0		
<b>Design information, illustrations, and Type Styles</b>			
correct information and illustrations	4	_____	_____
1 layout has incorrect information	3		
2 layouts have incorrect information	2		
3 layouts have incorrect information	1		
all have incorrect information	0		
<b>Design elements</b>			
all layouts have correct design elements	4	_____	_____
1 layout has incorrect elements	3		
2 layouts have incorrect elements	2		
3 layouts have incorrect elements	1		
all layouts are incorrect	0		
<b>Camera Ready Print</b>			
all layouts are camera ready	4	_____	_____
1 layout has incorrect elements	3		
2 layouts have incorrect elements	2		
3 layouts have incorrect elements	1		
all layouts are incorrect	0		

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Total 24

## Order of Evaluation

1. Evaluation Sheet
2. Comprehensive Layout
3. Camera Ready Copy(4 notepads on one page)

## QUESTIONS

1. What is the purpose of layout?
2. What is a comprehensive layout?
3. What is desktop publishing?
4. List at least 5 different editing operations.
  - a.
  - b.
  - c.
  - d.
  - e.
5. What is Word Processing?
6. What is Page Layout?

# **Adobe PageMaker**

## **Notepads**

### ***Tutorial***

*by Mr. Kohl*

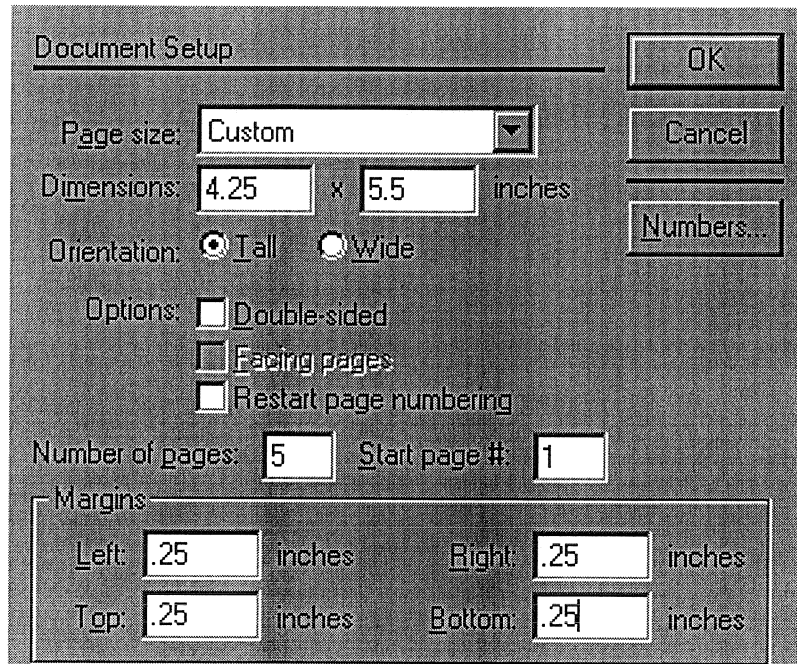
**Fort Atkinson High School**  
**Communications**

page 2

- Open PageMaker



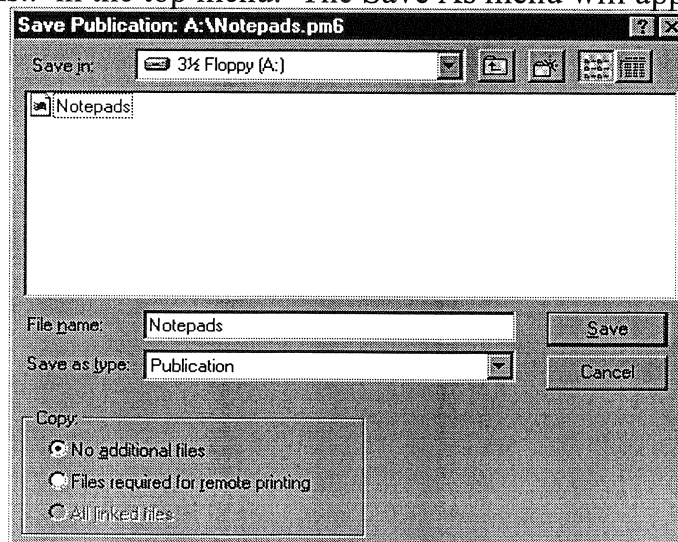
- Go to File > New in the top menu. The Document(Page) Set Up menu will appear.



- Set Page to Custom, Dimensions to 4.25 x 5.5, Orientation to Tall, Number of pages to 5, Margins to .25. Click "OK".

- Place your disk into the disk drive.

- Go to File > Save As.. in the top menu. The Save As menu will appear:

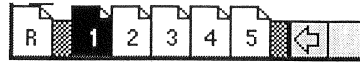


- Select the **GRAPHICS** disk to **Save in:**.

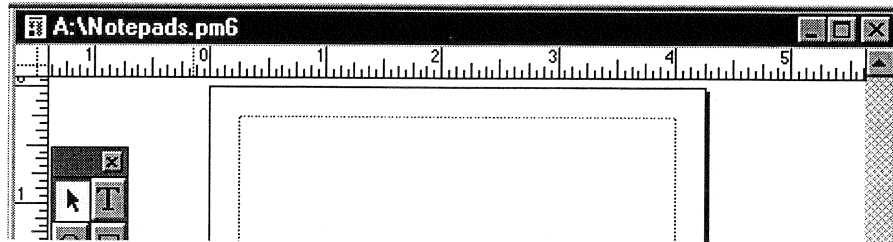
- Name your file "Notepads" in **File Name:**, and click on **Save**.

page 3

- Typeset 1st notepad on page 1. All the page numbers are listed in the lower left corner of the screen. Highlight page 1.




- Your screen should look like this:

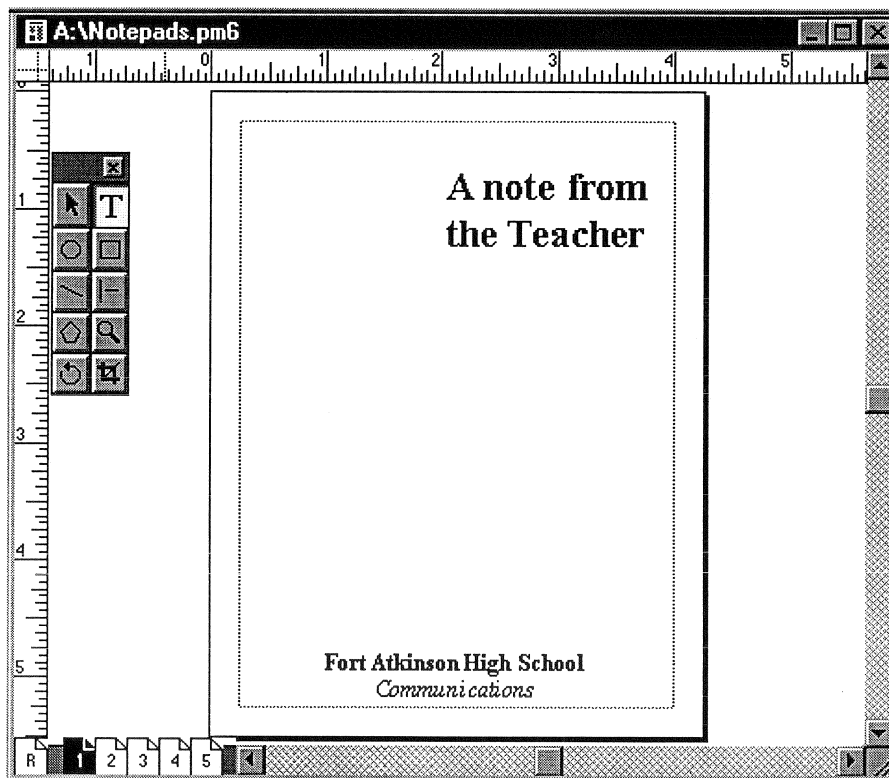


## Adding Text

- Click on the Text Tool in the tool box.
- Click the Cursor on the page and type your headline.
- Highlight the headline by click and dragging the cursor over it.
- Go to **Type > Font** in the top menu. Select a different type font.
- Go to **Type > Size** in the top menu. Select a different type size.
- Go to **Type > Type Style** in the top menu. Change your headline to bold or italic.

Note: A preferred way to do all this is to use the Control Palette.  
Go to **Window > Control Palette** in the top menu.

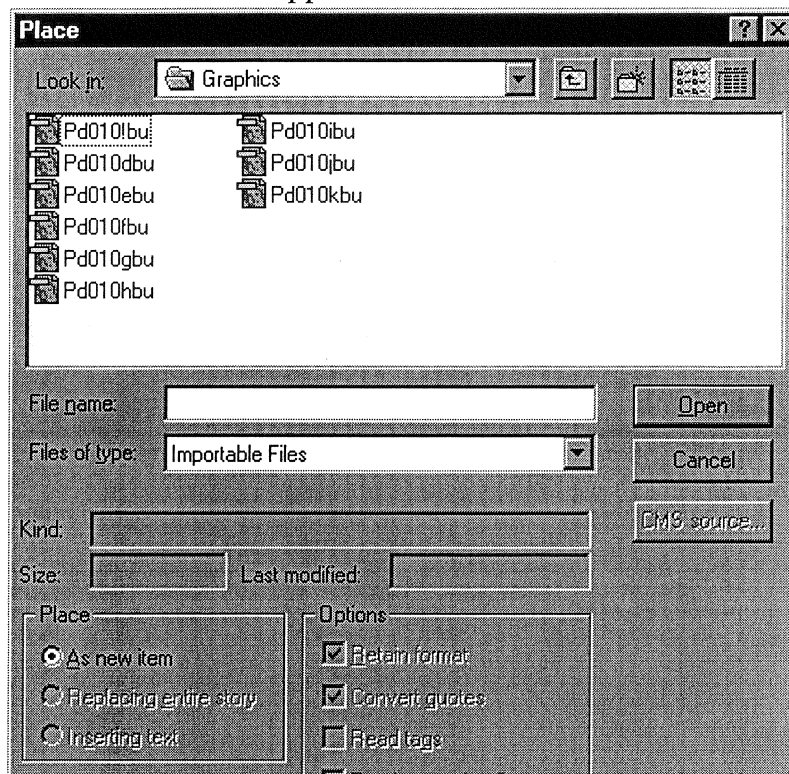
- Select the Arrow Tool in the tool box. 
- Click and hold on your headline, drag it to a different location or the location on your comprehensive layout.
- Type another line of text that is related to your headline and position it.
- Your screen should look similar to this:



- Go to **File > Save**. Save your work to your Notepad file on your disk.

## Adding Pictures from the Clip Art Disks

- Go to File > Place. The Place menu will appear.

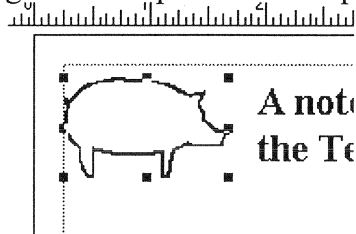


- Eject your disk.

- Select the clip art disk that has your picture.

- Insert the clip art disk and double click on the picture you want to open.

- Click your cursor on your page and the picture will appear.



Notice the small black squares around your picture. These are called “handles”. If you click and drag on one of the handles, the picture will change size. If you click and hold in the center of the picture, the picture will move to a new position.

- Save your work to your Notepad file on your disk.

- Click on Page 2 in the lower left corner of your screen and set your next notepad.

Repeat these procedures for pages 3 and 4.



# Procedure for Moving Your 4 Notepads onto 1 Page

## Changing the Page Size

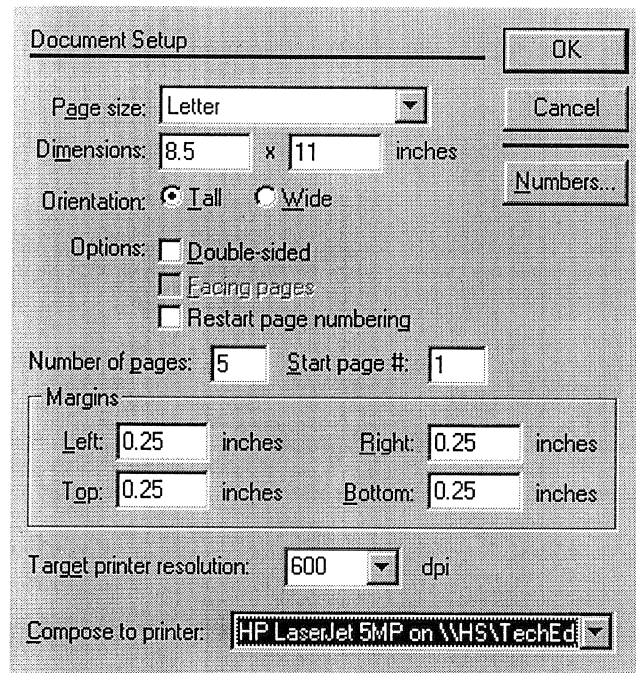
- Go to File > Document Set Up and make the following changes:

Page: Letter

Dimensions: 8.5 x 11

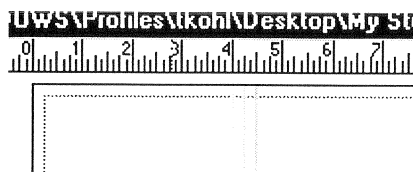
Orientation: Tall

Margins: .25 all



## Placing the Horizontal and Vertical Guidelines

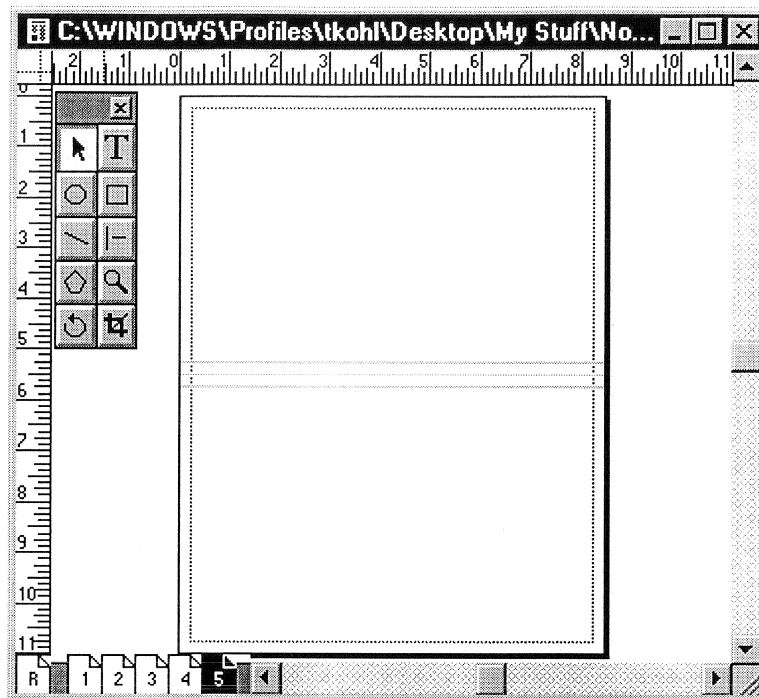
- Click on Page 5 in the lower left corner.
- Click on the arrow tool in the tool box.
- Set horizontal “snap to guides” by placing the cursor on the top ruler.



- Click and hold on the ruler.
- Drag the cursor down to the 5.25” mark on the left ruler. A blue guideline will show

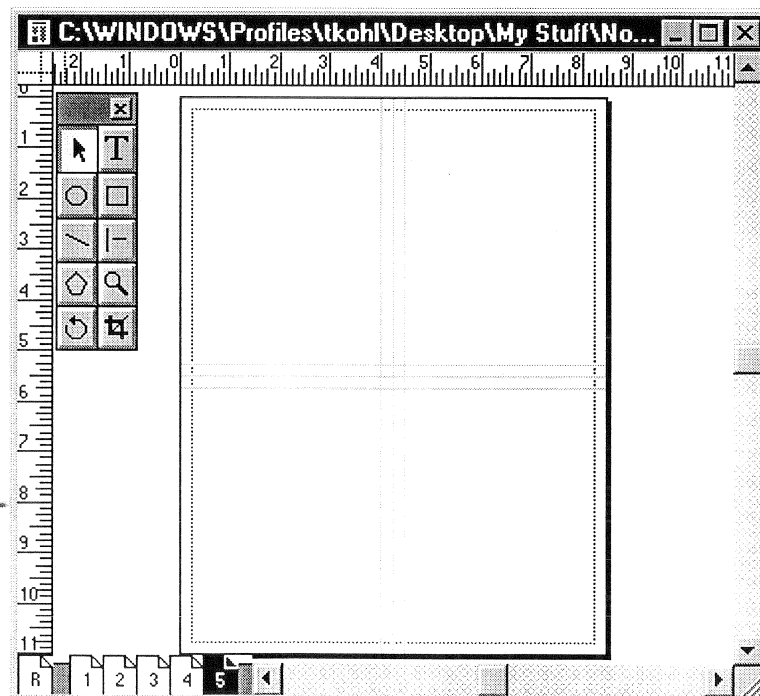
Repeat this process and place a guideline on the 5.5” ruler mark and the 5.75” ruler mark.

- Your page should look like this:



- Set your vertical “snap to guides” by moving your cursor to the left ruler. Click and hold, drag a blue guideline over to the 4” mark on the top ruler. Repeat this process and place a guideline on the 4.25” ruler mark and the 4.5” mark.

- Your screen should look like this:



# Moving Your Notepads to Page 5

- Click on page 1.

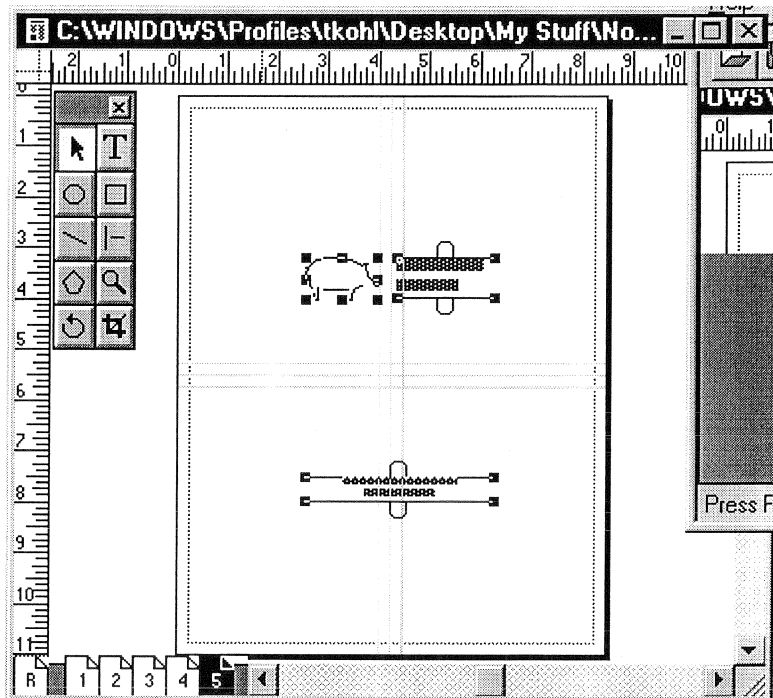
Go to **Edit > Select All**.

- Go to **Edit > Copy**.

- Click on Page 5.

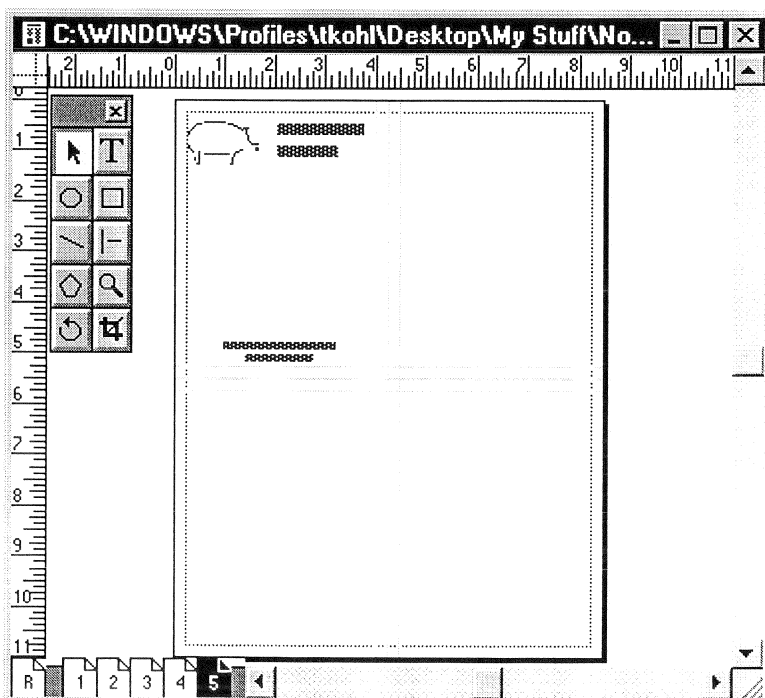
- Go to **Edit > Paste**.

- Your screen should look like this:



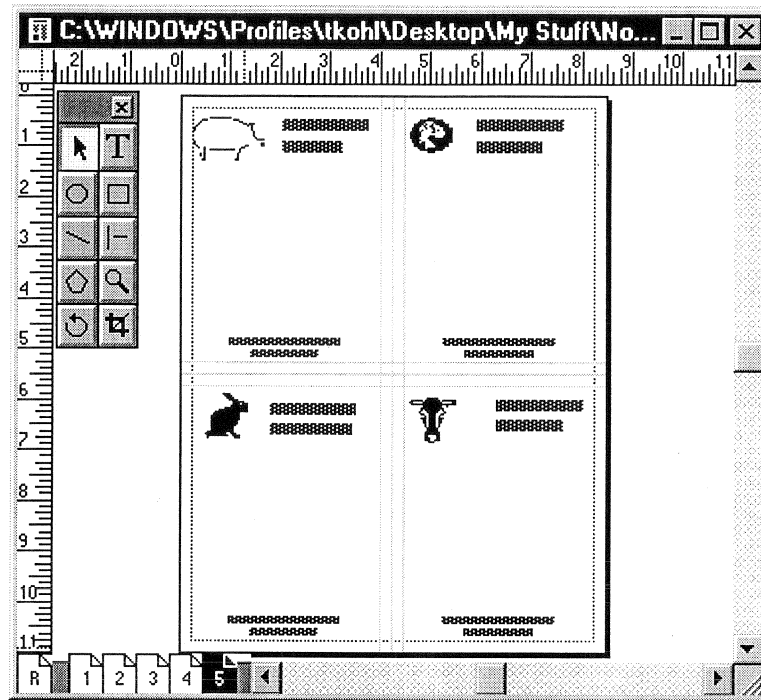
- Click and hold on one of the objects. Drag the notepad to the upper left and place it inside the guidelines.

- Your screen should look like this:



- Save your work to your Notepad file on your disk.

- Repeat this process for the other three notepads.
- Your screen should look like this when finished:



- Save your work often.
- Print all 5 pages.