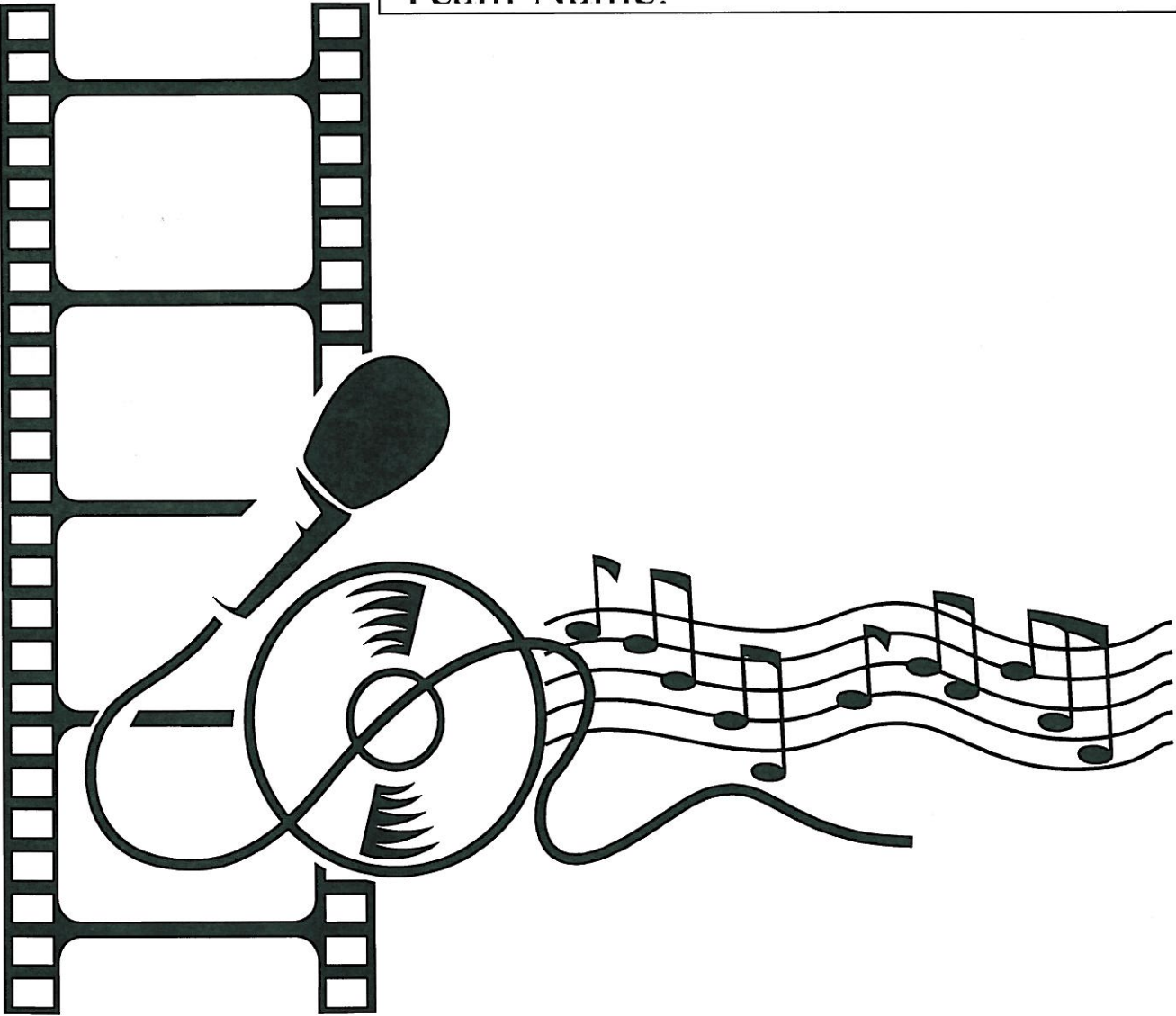


UW-Stout Contest Materials

2006

Team Name:



- Academic/Administrative Facilities
1. Student Health Center

2. Louis Simon Tainter House

3. Administration

4. Harvey Hall

5. Bowman Hall

6. University Services

7. Millennium Hall

8. Communication Technologies

9. Frylund Hall

10. Child and Family Study Center

11. Heating Plant

12. General Services

13. Vocational Rehabilitation

14. Library Learning Center

15. Home Economics

16. McCalmont Hall-Education and Human Services

17. Memorial Student Center

18. Mella M. Price Commons

19. Jarvis Hall - Science and Technology Wings

20. Michaels Hall

21. Applied Arts

22. Recreation and Athletic Complex

23. Johnson Fieldhouse

24. Sports and Fitness Center

25. Burton L. Newson Field

26. Don and Mona Williams Stadium

- Residence Halls
- A. Red Cedar Hall

B. Wagon Hall

C. Hobbs Hall

D. Fleming Hall

E. Jeter-Tainter-Carlson Halls

F. North Hall

G. Arthur-Froggatt-McCalmont Halls

H. Clara-Kranzsch-Tustison-Getting Halls

I. South Hall

J. Hansen-Wyth-Milnes-Chenock Halls

- Accessibility Symbols and Public Safety
- Slope/Ramp

Steep Incline

Accessible Entrances

Electric Doors

Curbcuts

Disabled Parking

Walkway across way

Sidewalks/Bike Route

Sidewalks

Well-lit sidewalks

Public telephones with direct 911 access

One-way streets

University Police officers are on duty 24 hours each day.

- Parking
- Enforced hours of enforcement: all first-come/first-served campus parking requires display of a permit. Permits are available from Parking Services in the University Services Building (SU), 917 S. Broadway. If you arrive on campus without a permit, you may call 252-1752 24 hours, every day for parking instructions.

Public Meters

Resident Students

Resident Students

Campus Permit Lots

Parking Lots

Motorcycle Parking

Disabled Parking
- Parking Regulation

Permit Lots and Meters

Permit enforced: 7 a.m. - 4:00 p.m., M-F

Meters enforced: 7 a.m. - 5:00 p.m., M-F

Parking prohibited 2:00 a.m. - 7:00 a.m. daily

Disabled Spaces, Restricted Areas, Service Areas

Enforced 24 hours every day

Public Parking

All campus lots are open to the public during those times when permit and meter enforcement is not in effect, and parking is not prohibited.

Resident Student Lots

Enforced 24 hrs./day, between 9 p.m. Sunday and 1 p.m. Friday
- Getting to UW-Stout

UW-Stout is easily accessible from the east or west on Highways 12 and 29 and from the north or south on highway 25. Menomonie is located about 60 miles east of Minneapolis - St. Paul and about 280 miles northwest of Milwaukee on Interstate 94 (exit Highway 25 south).

For detailed directions to UW-Stout, art, activities and conference addresses go online to [www.uwstout.edu/places.shtml](http://www.uwstout.edu/places.shtml). View our online campus tour at [www.uwstout.edu/tour/](http://www.uwstout.edu/tour/)

Revised 8/05



## THE CHALLENGE

The National Skills USA Organization is asking your business to create a 60 second commercial that will play in the Fall of 2006. The purpose of this commercial is to promote the “regional” Skills USA competitions in Wisconsin. This commercial is scheduled to be aired during the Fall of 2006 in Wisconsin communities. The goal is to strengthen local chapters as well as attendance in the “regional” competitions.

## THE OBJECTIVES

Upon completion of this commercial, students will have;

- Designed a complete storyboard that follows the final production.
- Demonstrated a knowledge of basic camera operation.
- Demonstrated the fundamental operations of editing sound and video.
- Delivered a final production fulfilling the challenge above.

## THE SCHEDULE

We are limited on time today. One of your biggest trials will be to manage your time wisely within the tasks you need to accomplish. A suggested timeline is below to help you plan appropriately.

9:00 – 9:15	Introduction of Contest Guidelines (Mandatory) Collection of your “Pre-Site Video”
9:15 – 9:40	Writing out StoryBoards
9:40 – 10:30	Capturing Footage on Campus
10:30 – 11:45	Editing Footage
11: 45 – 12:00	Output footage onto VHS tape for submission.

## THE TASK

There are three major steps to your “on-site video” today.

- 1) Submit a storyboard for approval prior to capturing footage. (Mandatory)
- 2) Capturing and editing your footage.
- 3) Submitting your final “on-site video” to the contest coordinators by Noon!

## Contest Locations

These locations can be used to help save you time in traveling around campus.

### ► Skills Contests – Friday, February 24, 2006

Air Cooled Gasoline Engine - 215 Fryklund Hall  
Advertising & Design (Desktop Publishing) - 126 Communications Tech.  
Architectural Drafting-Computer - 293 Micheels Hall  
Auto Mechanics - Bus transport to Menomonie High School, Room 304 Rear Bldg.  
Cabinet Making - 158 Tech Wing  
Carpentry - 157 Tech Wing  
Computer Assisted Drafting - 318 Frklund Hall  
Computer Maintenance Technology - 213 Fryklund Hall  
Computer Networking - 213 Fryklund Hall  
CO2 Dragster - Crystal Ballrooms A-B  
Electronics Technology - 201 Fryklund Hall  
Graphic Communications - 202 Communications Tech.  
Model Rocketry - 172 Tech Wing  
Photography - 136 Communications Tech.  
Precision Machining - 101 Fryklund Hall  
Residential Wiring - Bus transport to Menomonie High School, Room 146 Main Bldg.  
Television Video Production - 131 Communications Tech.  
Team Problem Solving-Structural - 224 Communications Tech.  
Team Problem Solving-Mechanical - 124 Communications Tech.  
Team Problem Solving-Product Design - 122 Communications Tech.  
3-D Modeling - 320 Fryklund Hall  
Welding - 14 Fryklund Hall



Television (Video) Production “StoryBoards”


TELEVISION (VIDEO) PRODUCTION CONTEST  
UW-Stout

TENTATIVE TIMELINE: (This is a Friday only contest this year...)

Friday: February 24 <sup>th</sup> .	
8:00 – 8:30 am	Schools arrive and register for skill events.
8:30 – 9:00 am	Opening session for Skill Contests in the Student Center.
9:00am - Noon	Television (Video) Production Contestants meet in room for production of their on site video. (Part B Below)
	Students will turn in their pre-contest video (Part A Below)
Noon	Students wait in Student center for Lunch.
1:00 – 2:30 pm	Awards Ceremony for all Leadership & Skill Contests in Student Center.

The following rules are for the **regionals contest only**. Students/Teams that qualify for the national contest need to adhere to the rules and guidelines for that national contest. The rules can be found in the Skills USA Championships Technical Standards available from [SkillsUSA Publication Sales](#). For both state and national contests, you should also watch for contest updates sent from the Wisconsin SkillsUSA state office. For national contests, you can find contest updates at the national [SkillsUSA](#) website.

**PURPOSE**  
To evaluate each contestant’s preparation for employment in the televison/video industry, and to recognize outstanding students for excellence and professionalism in the field of television/video production.

**GENERAL REGULATIONS**  
People entering this contest must follow all rules listed below as well as the “General Regulations” of the Wisconsin Skills Championships. The “General Regulations” can be found in a separate file under that name. You will be held accountable for knowing and following all rules and guidelines of the Wisconsin Skills Championships.

**CLOTHING REQUIREMENT**  
SkillsUSA blazer, sweater, or windbreaker and accompanying official dress or professional business attire. For information about “accompanying official dress” or purchasing official clothes, refer to the separate file called “Clothing Requirements.”

**ELIGIBILITY**  
Open to students enrolled in or completed a vocational program with television or video production as the occupational objective.

## EQUIPMENT AND MATERIALS

1. Supplied by the contestant:
  1. A camcorder and fully charged battery, format is up to the individual
  2. One (or more) new blank tape(s) (8mm, DV, etc.) for taping your project on, this tape(s) must be new and still wrapped in the factory plastic. Bring this to the pre-contest briefing. *This is the only tape(s) that may be used for filming.*
  3. One new blank VHS tape to put your final project on, this must be new and still in the factory plastic. Bring this to the pre contest briefing.
  4. The editing system of your choice capable of editing your video and recording it onto a VHS tape for evaluation. There will be time available to set up your systems prior to the contest.
  5. A hand-held microphone (optional)
  6. A tripod (optional)
  7. Reflectors or battery powered lights, AC powered lights are not allowed, (optional)
  8. Musical selections or sound effects (optional)

## SCOPE OF THE CONTEST

1. Each contestant team shall consist of two students.
2. The contest will consist of two components: a pre-contest video turned in at contest briefing and a video that will be shot and edited at the contest site.

**a. Pre-Contest Video**

Each team shall submit their edited VHS videotape at the contest briefing session. The tape should be produced and edited according to the requirements explained below.

1. The edited video shall be three (3) minutes in length. A penalty will be assessed for tapes shorter than 2:55:00 minutes or longer than 3:05:00 minutes.
2. The tape should begin with color bars followed by a 5 second count down and end with ten seconds of black followed by color bars. The length will be measured from end of count down to the beginning of black.
3. The video should consist of live video and voice audio recorded by the contestant team. The preceding video and audio may be edited with computer generated graphics/title along with material available from Wisconsin DPI or Wisconsin or National SkillsUSA. No other copyrighted material may be included in the finished product.
4. The edited video is intended to be a short promotional/educational video about SkillsUSA. Its audience will be parents and non-SkillsUSA members. The theme for the Television (Video) Production Contest will be the National SkillsUSA sub-theme for the year of the contest. The concept is to show and explain how SkillsUSA helps to prepare students for the transition from school to the world of work.

**b. Contest Video**

Each team shall shoot a video during the competition according to the directions provided at the contest briefing.

1. Each contestant team will shoot live-action video on the day of the competition.
2. The on-site shooting assignment **will be edited**.
3. Complete instructions and guidelines will be provided at the pre-contest briefing.
4. Each contestant team will be required to submit an outline of their proposed on-site video to the Technical Committee before they begin shooting.

## Television (Video) Production “StoryBoards”


# Television (Video) Production “StoryBoards”


- 5. Upon the completion of the production phase of the video, each team will have an allotted amount of time to edit and submit their video.
- 3. Wisconsin **SkillsUSA** reserves the right to use all contest videos to promote **SkillsUSA** and Technology Education.
- 4. Judging Procedure
  - a. The videos will be judged based on the same elements and guidelines used at Nationals.
  - b. Clothing penalty - minus 0-5 points.
  - c. Scores on the **SkillsUSA** Knowledge Test will be used to break any ties. Refer to the National contest guidelines for a sample rating sheet.

Television (Video) Production “Story Boards”









Television (Video) Production “Story Boards”











Television (Video) Production “Story Boards”











Television (Video) Production “Story Boards”

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Television (Video) Production “Story Boards”







